

**Please read the following Contest Rules in their entirety before entering the Contest. Do not enter the Contest unless you agree to these Contest Rules. You will be deemed to have agreed to these Contest Rules if you provide the information requested under Section 2 below.**

1. Subject to the Contest Rules set forth below, any person who provides the information indicated in Section 2 below qualifies as an entrant in **the ULTIMATE GIRLS NIGHT OUT CONTEST** (the "Contest").
2. **HOW TO PLAY** To enter the Contest, winner(s) will be randomly selected from the pool of **no purchase entry ballots** and from the previous purchasers of tickets to the March 29<sup>th</sup>, 2009 New Kids on the Block Concert at the John Labatt Centre.
3. **Entrants for no purchase entry must mail their contact information, including address, name and phone number to;**

**ULTIMATE GIRLS NIGHT OUT CONTEST  
NEW KIDS ON THE BLOCK  
c/o John Labatt Centre  
99 Dundas Street  
London, Ontario  
N6A 6K1**

4. **NO PURCHASE IS NECESSARY to enter the Contest.**
5. **ONLY ONE ENTRY IS PERMITTED PER INDIVIDUAL** during the duration of the contest.
6. To be eligible to win and receive a Prize in the Contest, you must be a resident of the Province of Ontario in Canada. Entrants must be 19 years of age or more. Employees of the John Labatt Centre, the Alcohol and Gaming Commission of Ontario ("AGCO"), Live Nation Canada, sponsorin radio stations or media, contractors, agents, representatives and their immediate family members or anyone with whom they are domiciled **ARE NOT** eligible to win and receive a Prize.
7. The AGCO is not connected to this contest in any manner whatsoever and are not liable in any way for any matter related to this contest.
8. The Contest is void where prohibited by law and is subject to all federal, provincial, state and municipal laws and regulations. Any Contest entries that are not permitted by any applicable federal, provincial, state and municipal laws or regulations are null and void. It is the responsibility of the entrant to determine whether his or her participation in the Contest is permitted under the laws applicable in the entrant's place of residence.
9. The Contest commences on March 9<sup>th</sup>, 2009 at 12:00 PM (EST) and ends on March 27<sup>th</sup>, 2009 at 12:00 PM (EST). **No purchase entry ballots received after March 25<sup>th</sup> at 12:00 PM (EST) will be void and not eligible to participate. We are not responsible for lost or misplaced mail or ballots.**
10. Prizes will be awarded based on random draws to be held on March 12<sup>th</sup> 12:00 PM (EST), March 19<sup>th</sup>, 12:00 PM (EST) and March 26<sup>th</sup> 12:00 PM (EST) There is One (1) Grand Prize Two (2) Secondary Prizes to be won. The chances of winning depend on the total number of entries received by the draw date.

11. Prizing Detail.

Grand Prize	
Prize Details	Estimated Cash Value
Win a Chance to Be the New Kids On the Block Concert Photographer (2)	\$5,000
Secondary Prizes	
Prize Details	Estimated Cash Value
Win a Chance to meet The New Kids On the Block and receive free tickets (2)	\$1500 each

12. The prize must be accepted on an "as is" basis. There is no substitution of prizes.

13. The following terms and conditions apply to all Prizes specified in Section 11 above:

- a. There will be no cash surrender value, no substitutions for, nor transfer of any of the Prizes.
- b. Contest winners will be required to answer, unassisted, a time-limited, arithmetic skill testing question.
- c. Contest winners will be required to sign a standard "Release, Waiver and Declaration Form" ("RWDF") confirming compliance with the Contest Rules, and releasing the John Labatt Centre and their directors, officers, sponsors, employees, agents and affiliates, and their respective advertising and promotional agencies from all liability of any kind in connection with the Contest or the Prize. Contest winners are responsible for the proper use of the Prizes once awarded and acceptance of a Prize as awarded releases the John Labatt Centre, its sponsors and affiliates and their respective advertising and promotional agencies from any loss or damage sustained in relation to the Prizes.
- d. In the event a Contest winner is unable to redeem any or all of the Prize components due to reasons beyond the control of the John Labatt Centre and/or the suppliers of the Prizes, no compensation or substitutions will be provided.**
- e. If a Contest winner fails to provide proof of identity, refuses to provide a signed "RWDF", or is found to have violated the Contest Rules or otherwise does not meet the eligibility criteria in Section 5 above, such Contest winner will be deemed to have forfeited the Prize in question.
- f. The Contest winners will be responsible to cover the cost of postage and/or facsimile transmission in connection with the delivery of the no purchase entry ballot. The John Labatt Centre, its sponsors and affiliates and their respective advertising and promotional agencies are not responsible, whether as a result of human error or otherwise, for any failure to contact any Contest winner, and if the Contest winner cannot be reached or a signed no purchase entry ballot is not received by **March 25<sup>th</sup> at 12:00 PM (EST)**, that Contest winner will be deemed to have forfeited the Prize in question.
- g. To be eligible to win, the entrant must not be an employee or a member of the immediate family of, or domiciled with an employee of the John Labatt Centre, Live Nation Canada, an employee of the Alcohol and Gaming Commission of Ontario ("AGCO").

14. The John Labatt Centre accepts no responsibility for inaccurate information that has been provided by the participants of the Contest or otherwise. All entries shall become the sole property of The John Labatt Centre.
15. The John Labatt Centre, its sponsors and affiliates and their respective advertising and promotional agencies are not responsible for any discrepancies or errors caused by entry.
16. By entering the Contest, you agree that (i) your name can be used, without compensation, for the purpose of publicizing the winners of the Prizes, and (ii) The John Labatt Centre may communicate to you information on relevant products or services from time to time by e-mail. You may prevent any further communication from The John Labatt Centre by using the "Unsubscribe" link displayed on the company website.
17. Information provided by Contest entrants will not be shared with anyone except as set forth in these Contest Rules. The Privacy Policy in connection with the Internet services provided by The John Labatt Centre are applicable to the Contest.
18. The Contest is subject to all applicable federal, provincial, and municipal laws. By entering the contest, entrants agree to abide by the contest rules and decisions of the independent contest organization which are final.

#### CONTACT INFORMATION

If you have any questions or complaints regarding the Contest or your dealings with this Web Site, you can contact:

The John Labatt Centre

519 – 667 - 5700

[info@johnlabattcentre.com](mailto:info@johnlabattcentre.com)