

100 Level Concourse "Street Signs"

EIGHTEEN (18) 6" x 20" "STREET SIGNS" LOCATED ON THE 100 LEVEL CONCOURSE PILLARS:

- *Eighteen (18) 6" x 20" "Street Signs" Located On The Pillars In The 100 Level Concourse
- *The Opportunity To Come In And Do A Photo Shoot Of The Actual Signage. Notification To The John Labatt Centre 1 Week In Advance
- *The Advertiser/Sponsor Will Be Allowed To Use The John Labatt Centre Logo, Only With Prior Written Consent
- *Each Sign Is A Horizontal Layout That Measures 6" x 20"

*The Approximate Artwork Creation And Installation Fee Is \$500.00 + Taxes

1 Year Term: \$8,500.00 Net + GST/Year + All Initial Artwork Costs

2-5 Year Term: \$8,000.00 Net + GST/Year + All Initial Artwork Costs

